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Michael Martinez
Program Portfolio
Manager
CLEAResult



Josh Campbell Senior Program Manager TNMP

## THIS SUMMER IN OUR ENERGY FFFICIENCY PROGRAM



### **Optimize your HVAC for everyday savings**

Summer heat is here, which means your air conditioner has probably been working hard to keep you comfortable. Did you know TNMP will cover the cost of a comprehensive tune-up for your facility's DX HVAC system? Our goal is to keep your HVAC system running as efficiently as possible by giving it the regular maintenance and professional service it needs. <u>Enroll in our CoolSaver program</u> and claim your no-cost professional tune-up today!

#### **Project spotlight**



## CITY OF LA MARQUE 700+ new streetlights for La Marque

This year, the City of La Marque partnered with TNMP to begin retrofitting over 700 streetlights with energy-efficient LED fixtures. TNMP CitySmart Program is breaking this huge task into several smaller projects, which lets us work faster while also allowing the participants to earn cash incentives more quickly.

We can do the same for you! If your organization still has fluorescent or HID lighting, contact your Area Representative (listed below) or <u>ee@tnmp.com</u> to discuss a retrofit plan.

#### **Small Business Program: Contractor surveys**

You asked, we listened. At the beginning of the year, we surveyed our Small Business Program contractors to learn more about what is, and is not, working.

The top responses were:

- 1. Difficulty conducting outreach
- 2. Overcoming customer speculation regarding our program

In response to the feedback, CLEAResult updated the customer brochure to include a QR code for easy access to the official contractor list and program information, as well as dedicated space on the brochure for the contractor to attach their business card. Now, customers can easily verify the legitimacy of their contractors.

The updated brochure is available for download on the Small Business Program page at <a href="https://example.com/">TNMPefficiency.com</a>.

## **Cash incentive funding**

We are still accepting project applications, but our cash incentive funds are going fast! Our program participants have been submitting their upcoming projects to claim cash incentives. Do you have an upcoming retrofit or new construction project you've been thinking about? Don't hesitate to contact us about any project opportunities at your organization to see if you're eligible.

## **Team leadership updates**

There have been a few changes on the TNMP energy efficiency team in the past season. Josh Campbell has recently transitioned from CLEAResult to a management role with TNMP. Michael Martinez has replaced Josh and will manage the CLEAResult implementation team that supports these programs. Michael has been with CLEAResult for over 14 years and, in addition to his work for TNMP, manages programs for Entergy Texas, our electric utility neighbor north of Houston.

Please join us in welcoming Josh and Michael to their new roles!

## TO START YOUR OWN EFFICIENCY PROJECT, CONTACT THE AREA REPRESENTATIVES LISTED BELOW:

Large Commercial Programs
North, Central, and West Region

Dario Saldaña dario.saldana@clearesult.com Small Business Program
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Large Commercial Programs Gulf Region

Michael O'Brien michael.obrien@clearesult.com